A woman with dark hair, wearing a denim jacket over a patterned dress, is smiling and looking upwards. She is holding a small red heart in her right hand, which is positioned near a yellow speech bubble. The speech bubble contains Norwegian text. She is also wearing a lanyard with an ID badge around her neck. The background is a dark green wall.

Jeg jobber for å
skape lokalsamfunn
som er gode å leve i

1/2/2024

Healthy Cities Norway

In forefront of the public
health agenda since
1994!

Take care of your voters:

A guide to the public health responsibilities of local and regional politicians



Good health is created
where we live our lives



Public health on
the political
agenda in
Norway

Hvordan



Resource package content



Basic presentation in PowerPoint with a finished script



Empty PP-template with standard design



Animation films and videos of local politicians



Bank of examples in our member portal



Bank of illustrations and citations in the member portal



**LEAVE
NO ONE
BEHIND**

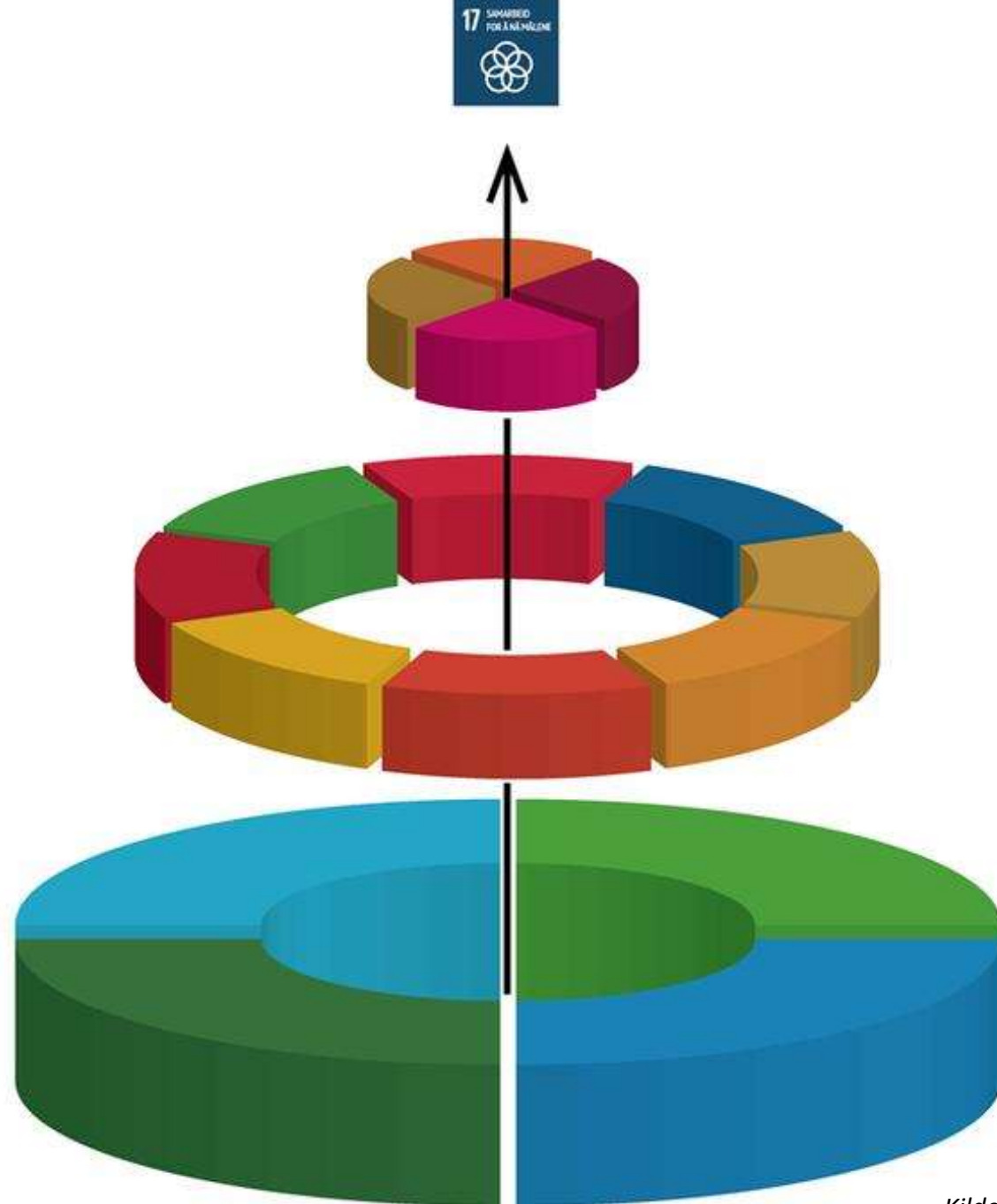
ECONOMY



SOCIETY



ENVIRONMENT



Roles and responsibilities – The Norwegian Public Health Act



The Norwegian Public Health Act - basic principles

Equalize social health inequalities

«Health in all policies" – a multidisciplinary and cross-sector approach

Sustainable development

Focus on health promoting and preventative measures

Participation

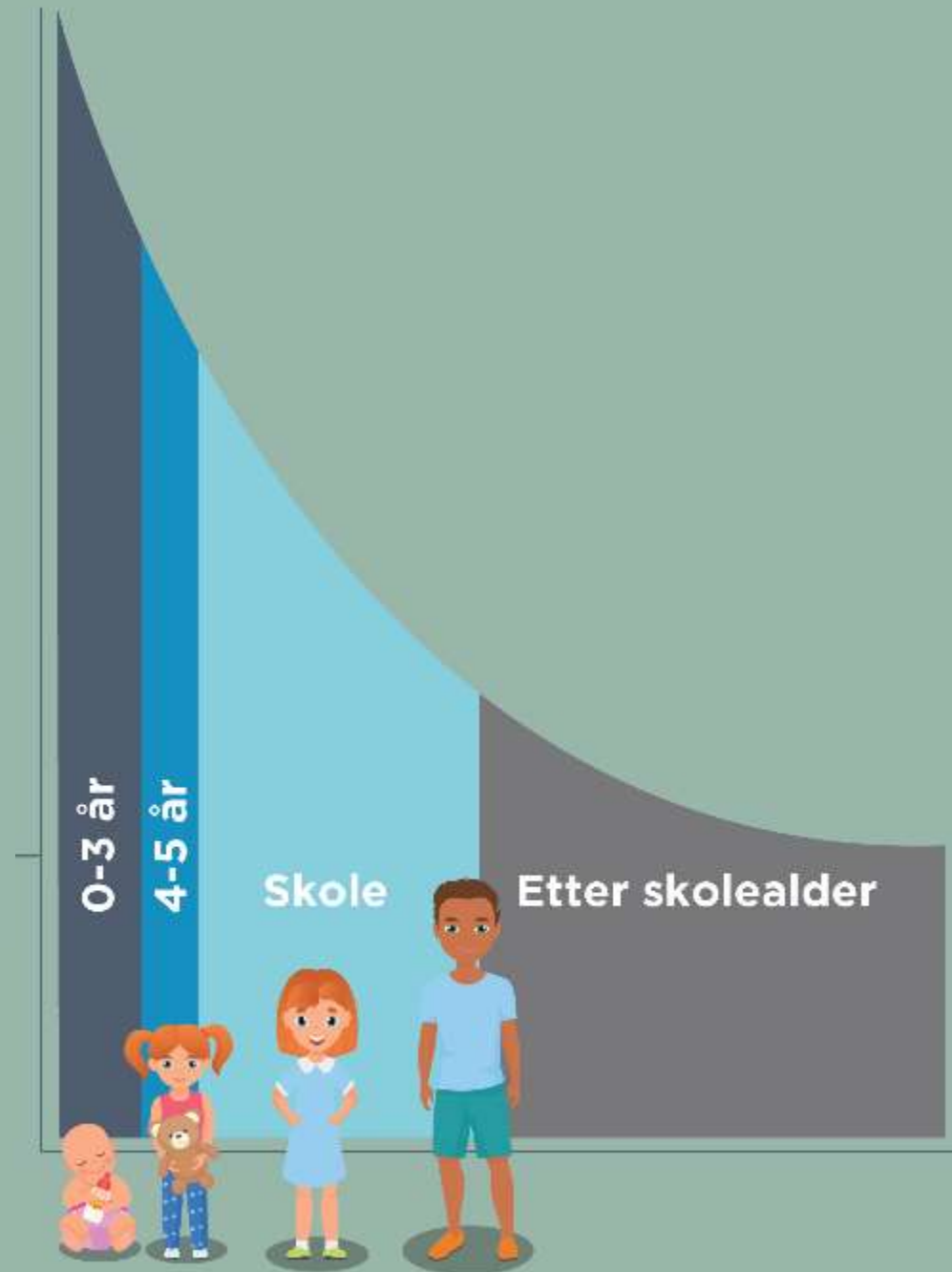
Main challenge: Social inequality in health





Socioeconomic status

Socio-economic return on investment in people



Measures

What we
focus on



Lifestyle

Living and working
conditions

Social
relations

Economy

Mental health

Housing
conditions

Education



What we
ignore



Conditions of upbringing



Housing conditions



Education



**Social network
and relationships**



Income



Working conditions



Local community



**Access to
healthcare**



Equal offers do not give equal results

Reduce inequality in:

Income
Upbringing
and
education
Housing
Employment

Reduce inequality in:

Lifestyle
Physical and
social
environmental
factors

**Reduce inequality in health
and consequences of ill
health**

Healthcare
services

**Equal
health**

Kilde: Folkehelseinstituttet

An illustration showing a group of people in a meeting. In the foreground, a person with dark hair is seen from the back, looking towards a document held by another person. The document has a logo and some text. In the background, other people are partially visible, including one with a red top. The overall style is flat and modern.

Incorporate goals about health and wellbeing into the planning and management system

Create structures that promote and reward collaboration


Assess the public health consequences of all political cases



4 new films

Political ambassadors explaining why they are «public health politicians»





I believe that if people understood how important good health and wellbeing were for public finance,